



# RETAIL ORDER GUIDE - 2024 MODEL YEAR 1968 SHELBY GT500KR 2+2 FASTBACK

The "KR" in GT500KR stands for "King of the Road", and in 1968, it was. Powered by a 7.0-liter (428 cubic inch) Cobra Jet V8 putting out nearly 400 gross horsepower, the 1968 GT500KR was the fastest and most luxurious Mustang ever produced. For 1968, Ford ratcheted up its involvement in the Shelby program. Until then, Shelby models were built at Ford's San Jose assembly plant and shipped to Shelby's Venice, California facility for completion. Starting in 1968, all Shelby models were built at Ford's Metuchen, New Jersey plant and shipped to Ford supplier A.O. Smith in Ionia, Michigan for completion. The 1968 Shelby models were powerful and luxurious, and many collectors consider them the among the best built Shelby models in terms of quality.

## STANDARD EQUIPMENT

#### **EXTERIOR**

- NEW, FORD-LICENSED ALL-STEEL BODY w/ SUBFRAME CONNECTORS AND X-BRACE FOR ADDED RIGIDITY
- "SHELBY" AND "COBRA JET" BADGES
- "GT500KR" VINYL SIDE STRIPES
- SHELBY UPPER AND LOWER SIDE SCOOPS
- SHELBY FIBERGLASS HOOD w/ SCOOP AND INTEGRATED LATCHES
- DUAL OUTSIDE MIRRORS, CHROME
- SHELBY 10-SPOKE ALUMINUM WHEELS, 17x8
- MICHELIN PILOT SPORT 4S HIGH PERFORMANCE TIRES, 245/457R17
- LED HEAD LAMPS
- HALOGEN FOG LAMPS
- LED PARK AND REVERSE LAMPS
- LED TAIL LAMPS w/ SEQUENTIAL TURN SIGNALS
   LED COURTED VALUE IN COURT
- LED COURTESY LIGHTING IN EXTERIOR DOOR HANDLES
- · HIDDEN ANTENNA
- BORLA 2.5" STAINLESS STEEL DUAL EXHAUST SYSTEM w/ POLISHED TIPS

## SAFETY/SECURITY

- FRONT THREE-POINT SEAT BELTS, RETRACTABLE, w/ INERTIA REEL, MEETS FMVSS 209 AND 302
- DUAL CIRCUIT BRAKING SYSTEM
- COLLAPSIBLE STEERING SHAFT
- FUEL PUMP INERTIA SWITCH
- ALUMINUM/COMPOSITE TRUNK FLOOR
- ROLLING CODE ENCRYPTED IGNITION SWITCH

#### INTERIOR

- CFC-FREE AIR CONDITIONING
- POWER WINDOWS
- FULL-LENGTH CONSOLE w/ INTEGRATED 7" TOUCH SCREEN, ARMREST w/ EMBOSSED COBRA LOGO, HIDDEN POWER WINDOW SWITCHES, DOOR LOCK SWITCH, AND DUAL USB PORTS
- SHELBY DRIVER AND FRONT
   PASSENGER SPORT BUCKET SEATS W/
   PERFORATED INSERTS, POWER
   FORE/AFT, MANUAL RECLINE
- FOLD DOWN REAR SEAT
- DASH PAD, DOOR PANELS, AND INTERIOR TRIM PANELS COVERED IN PREMIUM SYNTHETIC NAPPA ARTIFICIAL LEATHER
- QUARTER CUT WALNUT VENEER INTERIOR ACCENTS
- MOLDED NYLON LOOP CARPETING w/ MASS BACKING
- · CARPETED FLOOR MATS
- TILT STEERING COLUMN
- WOOD RIM STEERING WHEEL w/ MACHINED REVOLOGY "R" LOGO HORN BUTTON
- 8000 RPM TACHOMETER w/ 6500RPM REDLINE
- BOOST GAUGE INTEGRATED IN CLUSTER
- LED INTERIOR LIGHTING w/ THEATER DIMMING AND DOOR COURTESY LAMPS
- DIGITAL MESSAGE CENTER
- POWER DOOR LOCKS
- REMOTE KEYLESS ENTRY w/ PROXIMITY SENSOR
- REMOTE TRUNK RELEASE
- PUSH BUTTON START
- MULTI-FUNCTION HEAD UNIT W/ AMPLIFIER, FOUR FOCAL ACCESS SERIES SPEAKERS, USB INPUT, AND BLUETOOTH®
- REVERSE CAMERA
- INTERVAL WIPERS
- LED TRUNK LIGHTING
- FULLY LINED TRUNK COMPARTMENT

#### **FUNCTIONAL**

- FORD/ROUSH PERFORMANCE 5.0L Ti-VCT DOHC "COYOTE" V8, SUPERCHARGED AND INTERCOOLED, RATED AT 710 HP / 610 LB.-FT. TORQUE
- HIGH CAPACITY EXTERNAL OIL COOLING SYSTEM
- HEAVY DUTY ENGINE COOLING PACKAGE W/ DUAL HIGH OUTPUT FANS
- HIGH TORQUE CAPACITY TWIN-DISC CLUTCH
- FORD 8.8" REAR END, 3.31 (A/T), 3.73 (M/T) w/ 35-SPLINE AXLES AND S-TRAC HELICAL TORQUE BIASING LIMITED SLIP DIFFERENTIAL, FINNED ALUMINUM DIFFERENTIAL COVER, 1350 YOKE
- MOTORCRAFT AGM BATTERY w/ 760 CCA, TRUNK MOUNTED
- POWER FOUR WHEEL DISC BRAKES W/ 13.06" FRONT / 12.88" REAR SLOTTED AND VENTILATED ROTORS AND 6 PISTON FRONT/ 4 PISTON REAR CALIPERS
- HYDRAULICALLY ASSISTED POWER RACK AND PINION STEERING
- UNEQUAL LENGTH CONTROL ARM FRONT SUSPENSION w/ CAST ALUMINUM SUBFRAME
- 3-LINK REAR SUSPENSION w/ TORQUE ARM AND PANHARD ROD
- JRI NON-ADJUSTABLE COILOVER SHOCKS W/ CONSTANT RATE SPRINGS
- ELECTRONICALLY CONTROLLED CALIPER-ACTUATED PARKING BRAKE
- · EMERGENCY TIRE INFLATION KIT
- REMOTE BATTERY CHARGE POSTS
- 4.3A 8-STAGE ON-BOARD TRICKLE CHARGER w/ REAR BUMPER-MOUNTED MAGNETIC CONTACT
- TIRE PRESSURE MONITORING SYSTEM (TPMS)
- 17 GALLON FUEL TANK
- POLYURETHANE BONDED WINDSHIELD AND BACKLITE GLASS w/ BAKED CERAMIC EDIT
- GAS CHARGED STRUT HOOD HINGE SUPPORTS

## WARRANTY

- 1 YEAR/UNLIMITED MILES BUMPER-TO-BLIMPER
- 2 YEARS/UNLIMITED MILES POWERTRAIN
- 5 YEARS/UNLIMITED MILES RUST AND CORROSION

# MODELS, PACKAGES AND OPTIONS

MO		68 SHELBY GT500KR 2+2 FASTBACK DHP, 610 LB-FT 5.0L Ti-VCT DOHC V8 superchar	ged en	gine	\$	320,600
TR/	10F	MISSION 880 10-speed electronically controlled automatic to 6XL 6-speed close ratio manual transmission	ansmiss	sion		STD N/C
EX	ΓERI	OR				
The free	Revolo	R COLORS gy paint process consists of a BASF phosphoric a primer, Glasurit acrylic primer surfacer, Glasurit 55 itv				
r 🗆		LID				N/C
		CANDYAPPLE RED (T) M2008¹ MEADOWLARK YELLOW (W) M3120¹ RAVEN BLACK (A) M1724¹		ROYAL MAROON (B) M3059 <sup>1</sup> WIMBLEDON WHITE (M) M1619 <sup>1</sup>		
		TALLIC			\$	975
		ACAPULCO BLUE MET (D) M3077 <sup>1</sup> BRITTANY BLUE MET (Q) M1624 <sup>1</sup>		LIME GOLD MET (I) M2041 <sup>1</sup> MEDIUM GRAY MET (6) M1900	·	
		DARK BLUE MET (2) M1903		PRESIDENTIAL BLUE MET (X) M3061		
		GULFSTREAM AQUA MET (F) M3065		SUNLIT GOLD MET (Y) M3073 <sup>1</sup>		
L		HIGHLAND GREEN MET (R) M3067 <sup>1</sup> EMIUM			\$	1,575
"		ARGENTO NURBURGRING MET FER_101		METEOR GRAY MET POR_M7W	φ	1,575
		CHALK POR_M9A	_	MIAMI BLUE POR_M5C		
		GIALLO MODENA FER_229211		NEBULA GRAY PEARL LEX_1H9		
		JET BLACK MET POR_C9X		ROSSO CORSA FER 322		
		LAVA ORANGE POR_M2A				
L	SP	ECIAL			\$	3,850
		CARRERA WHITE MET POR_S9R				
1051		RAPID RED (D4) M7444				
OEN	I G 1500	KR color				
LeMa to th	ans str e front	STRIPES ipes were a dealer-installed option on the 1967 Si fascia, hood, cowl, roof, trunk filler panel, decklid, sss clear are applied, leaving no perceptible transi	taillam	panel, rear valance, and rear bumperettes. Afte	-	
- 🗆		LeMANS STRIPE				N/C
	_	INTED LeMANS STRIPES	_	OU VED EDOOT MET (4) M4004	\$	6,575
		ALPINE WHITE BMW_300		SILVER FROST MET (4) M1901 WIMBLEDON WHITE (M) M1619		
		GUARDSMAN BLUE (F) M1622 RAVEN BLACK (A) M1724	ш	WINDLEDON WHITE (M) MITOTS		
- 🗆		INTED LeMANS STRIPES, SPECIAL COL	OR		\$	7,950
WHI	EELS					
· 🗆		ELBY 10-SPOKE LW10, 17x8				N/C
		ndard on GT500				
	TO	RQ THRUST VN215, 17x8				N/C
		RQ THRUST VN215, 17x9.51			\$	2,195
		GNUM 500 VN501, 17x8			_	N/C
		GNUM 500 VN500 2PC, 17x9.51			\$	4,725
		ELBY VN427 2PC, 17x9.51	ED 43	Sy4012	\$	5,245
- 0	¹Ve	ELBY 10-SPOKE 2PC, MACHINED CENT hicles equipped with 17x9.5 or 17x10 front wheel: layed availability			\$	8,145

# **INTERIOR**

# SEATS AND TRIM

Revology Shelby GT seats are designed and built in-house to deliver modem comfort and lateral support while providing an authentic appearance. Front seats are equipped with power fore/aft and manual recline. Seats and interior trim panels are covered in premium OEM automotive grade vinyl or OEM automotive leather which offers superior abrasion resistance and protection from sun loading

- 🗆	PREMIUM VINYL  Premium OEM automotive grade vinyl covered front and rear seats, door panels, dash pad, console,					N/C
	quan	er trim panels, and kick panels BLACK		RED		
		IVORY		PARCHMENT		
		TIAL NAPPA LEATHER  iium Nappa leather front and rear seating surfaces, door p  BLACK	anels,	and dash pad	\$	6,185
	FUI	L NAPPA LEATHER			\$	10,475
_	Premium Nappa leather front and rear seats, door panels, dash pad, console, quarter trim panels, headliner, and kick panels					
		BLACK, PORSCHE SCHWARZ BROWN, MERCEDES NUBBRAUN BURGUNDY, MERCEDES SUNSETROT CHARCOAL GRAY, PORSCHE ACHATGRAU IVORY, MERCEDES PORZELLAN LIGHT BEIGE, MERCEDES HELLBEIGE		MEDIUM GRAY, MERCEDES RIFFGRAU MEDIUM TAN, FERRARI CUOIO (+\$1,20 NAVY BLUE, PORSCHE NACHTBLAU PARCHMENT, MERCEDES SAVANNENE RED, PORSCHE FLAMENCOROT	0)	
- 0	Full N	L NAPPA LEATHER, LIGHT BEIGE, IVORY OR P Jappa leather with accent color used for dash pad and ca LIGHT BEIGE, MERCEDES HELLBEIGE IVORY, MERCEDES PORZELLAN PARCHMENT, MERCEDES SAVANNENBEIGE  W/ BLACK PORSCHE SCHWARZ ACCENT  W/ BURGUNDY PORSCHE SUNSETROT ACCENT  W/ DARK BROWN MERCEDES NUBBRAUN ACCENT  W/ NAVY PORSCHE NACHTBLAU ACCENT	rpet	IMENT w/ ACCENT	\$	11,195
	Creat wide	STOM INTERIOR CONFIGURATION te your own bespoke interior environment using standard range of non-standard colors and/or materials to further p includes design and production cost; it does not include i	ersona	lize your Revology Mustang . Option	\$	1,500
CARF Choos		molded nylon loop or 100% wool German square weave	carpet.	Includes matching front and rear floor ma	nts and ma	tching
carpet <b>-</b> □	NYL Simila	e back of the fold down rear seat. ON LOOP  ar in appearance to that used by Ford in the 1960s, our m f yam per square yard for a plush, premium feel. Molded ick Ethylene Vinyl Acetate (EVA) mass backing material to	to the	shape of the floor to ensure a precise fit, it		
		AQUA BLACK IVY GOLD LIGHT BLUE MAROON		NAVY PARCHMENT RED TAN		

┗□		OL, SQUARE WEAVE			\$	3,375
		% wool German square weave carpeting w/ hand- nate in appearance, craftsmanship, and durability	sewn leather se	eams and bindings represents	the	
		BLACK		GRAY		
		BROWN		RED		
		CHARCOAL		TAN		
		DARK BLUE				
ОТН	ER S	EAT AND TRIM OPTIONS				
	٠.	Shelby GTs feature perforated seat and door par	nel inserts. The	e European-sourced leather is	perforated using the sar	me
		nd by Porsche			•	4.005
		NTRAST STITCHING ble topstitch seam is sewn in your choice of contra	esting throad co	lor Contract stitch is applied t	\$ *	1,025
		h, seats, quarter trim panels, and shifter boot (man	-	7.7	0	
		CANTARA™ HEADLINER AND SUN VISOI		•	\$	1,125
		uine Alcantara™ trimmed headliner and sunvisors on above	. Requires sel	ection of full Nappa leather inte	ərior	
INST	RUM	ENTS AND DASH TRIM				
		gy 1968 Shelby GT interiors feature genuine quart	er cut Walnut ii	nterior accents, consistent with	the theme of the 1968	
Shelb	y Delu	xe interior. Laser cut from bulk veneer stock and pluster bezel, dash, and console surfaces				the
	KPI	H SPEEDOMETER			\$	275
	Prin	ary readout in KPH, secondary in MPH				
	CO	NSOLE DELETE				N/C
		laces console w/ floor mounted shifter. Power doo				
		ch are mounted below the center air conditioner ve ch screen head unit	ents. Manuai ti	ansmission only. Not avallable	· Witn	
STE	ERIN	G WHEEL				
	3-S	POKE WOOD RIM WHEEL				
		standard wheel is a 15" diameter Walnut wood gr	ain wheel that I	ooks vintage but has a substa	ntial,	
		lem feel POKE LEATHER WRAPPED WHEEL			\$	1,290
_		oke wood rim wheel wrapped in Nappa leather			¥	1,200
STE	ERIN	G WHEEL HORN BUTTON				
<b>┌</b> □		VOLOGY "R" LOGO				N/C
		ology "R" logo hom button, machined from alumin	um billet			
		ELBY COBRA LOGO				N/C
	She	lby Cobra logo, plastic insert				
A 1 1F	NO /	AND COMMUNICATION				
		AND COMMUNICATION rd audio system features a multi-function head unit	t integrated into	the center stack. This unit fea	atures a 7-inch touch sci	reen
Bluet	ooth, A	Apple Car Play, Android Auto, and USB inputs. A xials, 4" front and 6.5" rear, mounted in the kick pa	reverse camera	is standard. Standard equipr		
HEA	D UN	IT				
	TO	JCH SCREEN DISPLAY + REVERSE CAN	1ERA			N/C
		neer seven inch touch screen w/ Bluetooth, voice r orse camera	ecognition, App	ole Car Play, Android Auto, and	d	
		EXPORT HEAD UNIT			\$	1,075
		ADD NAVIGATION			\$	910
		ADD SIRIUS XM			\$	745
ᆫᆷ	AM	/FM STEREO w/ VINTAGE APPEARANCE				N/C
		ks like the original AM radio, but features FM, Blue ual transmission only.	tooth, and USE	3 inputs. Requires Console De	elete option.	

L $\square$	DIO OUTPUT STANDARD AUDIO SYSTEM		STD
l _	Focal Access kick panel-mounted 4.0" and rear trim panel-mounted 6.5" coaxial speakers	•	4.005
	PREMIUM SOUND COMPONENT SYSTEM	\$	4,895
	Focal K2 component speakers w/ kick panel- or door-mounted 4.0" woofer and A-pillar-mounted 0.75" tweeter; rear trim panel-mounted 6.5" K2 coaxial speakers; trunk-mounted Mosconi/Gladen One 90.8		
	DSP 720w 8 channel Class AB power amplifier; JL Audio 10TW3-D8 10" enclosed subwoofer		
	EL WOLF PANEL MOUNTED EDON'T ODE AVEDO		5140
1	■ □ KICK PANEL MOUNTED FRONT SPEAKERS		PKG
	4.0" woofers are mounted in the kick panel for an OEM door panel appearance. Power windows are activated by switches in the window crank handles		
l	■ □ DOOR PANEL MOUNTED FRONT SPEAKERS	\$	825
	4.0" woofers are mounted in the door panel for optimal sound imaging. Power windows are activated by console-mounted rocker switches	•	020
FII	NCTIONAL		
	STRAINT SYSTEMS		
	FRONT SEAT HEAD RESTRAINTS	\$	950
	Adjustable front seat head restraints, covered in matching leather or vinyl		
TIR	EQ		
- D	STANDARD - HIGH PERFORMANCE SUMMER		N/C
"	Michelin high performance summer tires are standard equipment. The 245/45ZR17 Pilot Sport 4S is fit to		14/0
	all cars equipped with 17x8 wheels and the 275/40ZR17 Pilot Sport PS2 to all cars equipped with 17x9.5		
l _	or 17x10 wheels		
_	OPTIONAL - RUN FLAT	\$	1,420
	Optional tire for 17x8" wheels only. 245/45RF17		
EXI	HAUST		
$\Gamma$	DUAL EXHAUST		N/C
	2.5" stainless steel mandrel bent dual exhaust w/ Borla S-Type mufflers and 4x15" resonators deliver a		
1 _	soft burble at idle and are quiet with no drone at cruise speed	•	500
<b>L</b> 0	PERFORMANCE SOUND DUAL EXHAUST	\$	500
	Borla ATAK® mufflers and 4x10" resonators provide a more aggressive tone		
DD	VELINE		
	IN ELINE Diogy Mustangs and Shelby GTs equipped with the 710hp supercharged 5.0L Ti-VCT V8 engine come standard to	with a Ford	8 8" roar
	3 ratio w/ manual trans, 3.31 w/ automatic), 35 spline axles, S-Trac helical torque-biasing limited slip differential, 1		
•	ninum differential cover, carbon fiber driveshaft, and twin-disc clutch (M/T)		
	AKES		
	6" front and 12.88" rear ventilated and slotted rotors and fixed six piston front and four piston rear calipers provid		
pen	ormance and fade resistance with excellent pedal feel and minimal brake dust. Select either gray anodized or pa	ıntea calipei	rs.
	GRAY ANODIZED CALIPERS		N/C
	PAINTED CALIPERS	\$	1,625
	Competition Red, Competition Blue, and Gloss Black calipers feature a silver logo; LeMans Yellow		
	calipers feature a black logo  ☐ COMPETITION RED ☐ COMPETITION BLUE		
	☐ GLOSS BLACK ☐ LeMANS YELLOW		
OTI	HER		
	EXPORT LIGHTING PACKAGE - 1968 SHELBY	\$	550
_	Includes rear fog lamp integrated into the reverse lamp housing and clear front marker lights with	Ŧ	