



RETAIL ORDER GUIDE - 2024 MODEL YEAR 1968 SHELBY GT500KR 2+2 FASTBACK

The "KR" in GT500KR stands for "King of the Road", and in 1968, it was. Powered by a 7.0-liter (428 cubic inch) Cobra Jet V8 putting out nearly 400 gross horsepower, the 1968 GT500KR was the fastest and most luxurious Mustang ever produced. For 1968, Ford ratcheted up its involvement in the Shelby program. Until then, Shelby models were built at Ford's San Jose assembly plant and shipped to Shelby's Venice, California facility for completion. Starting in 1968, all Shelby models were built at Ford's Metuchen, New Jersey plant and shipped to Ford supplier A.O. Smith in Ionia, Michigan for completion. The 1968 Shelby models were powerful and luxurious, and many collectors consider them the among the best built Shelby models in terms of quality.

STANDARD EQUIPMENT

CFC-FREE AIR CONDITIONING

INTEGRATED 7" TOUCH SCREEN.

ARMREST w/ EMBOSSED COBRA

LOGO, HIDDEN POWER WINDOW

SHELBY DRIVER AND FRONT

FORE/AFT, MANUAL RECLINE

PREMIUM SYNTHETIC NAPPA

DASH PAD, DOOR PANELS, AND

QUARTER CUT WALNUT VENEER

WOOD RIM STEERING WHEEL w/

MACHINED REVOLOGY "R" LOGO

BOOST GAUGE INTEGRATED IN

DIMMING AND DOOR COURTESY

DIGITAL MESSAGE CENTER

REMOTE KEYLESS ENTRY w/

MULTI-FUNCTION HEAD UNIT w/

AMPLIFIER, FOUR FOCAL ACCESS

SERIES SPEAKERS, USB INPUT, AND

FULLY LINED TRUNK COMPARTMENT

REMOTE TRUNK RELEASE

POWER DOOR LOCKS

PROXIMITY SENSOR

PUSH BUTTON START

BLUETOOTH®

.

REVERSE CAMERA

INTERVAL WIPERS

LED TRUNK LIGHTING

8000 RPM TACHOMETER w/ 6500RPM

LED INTERIOR LIGHTING w/ THEATER

FOLD DOWN REAR SEAT

ARTIFICIAL LEATHER

INTERIOR ACCENTS

CARPETED FLOOR MATS

TILT STEERING COLUMN

MASS BACKING

HORN BUTTON

REDLINE

CLUSTER

LAMPS

SWITCHES, DOOR LOCK SWITCH, AND

PASSENGER SPORT BUCKET SEATS

INTERIOR TRIM PANELS COVERED IN

MOLDED NYLON LOOP CARPETING w/

w/ PERFORATED INSERTS, POWER

FULL-LENGTH CONSOLE w/

POWER WINDOWS

DUAL USB PORTS

INTERIOR

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EXTERIOR

- NEW, FORD-LICENSED ALL-STEEL BODY w/ SUBFRAME CONNECTORS AND X-BRACE FOR ADDED RIGIDITY
- "SHELBY" AND "COBRA JET" BADGES
- "GT500KR" VINYL SIDE STRIPES
- SHELBY UPPER AND LOWER
 SIDE SCOOPS
- SHELBY FIBERGLASS HOOD w/ SCOOP AND INTEGRATED LATCHES
- DUAL OUTSIDE MIRRORS, CHROME
- SHELBY 10-SPOKE ALUMINUM WHEELS, 17x8
- MICHELIN PILOT SPORT 4S HIGH PERFORMANCE TIRES, 245/45ZR17
- LED HEAD LAMPS
- HALOGEN FOG LAMPS
- LED PARK AND REVERSE
- LAMPS
 LED TAIL LAMPS w/
- SEQUENTIAL TURN SIGNALS
 LED COURTESY LIGHTING IN
- EXTERIOR DOOR HANDLES

 HIDDEN ANTENNA
- BORLA 2.5" STAINLESS STEEL DUAL EXHAUST SYSTEM w/ POLISHED TIPS

SAFETY/SECURITY

- FRONT THREE-POINT SEAT BELTS, RETRACTABLE, w/ INERTIA REEL, MEETS FMVSS 209 AND 302
- DUAL CIRCUIT BRAKING SYSTEM
- COLLAPSIBLE STEERING SHAFT
- FUEL PUMP INERTIA SWITCH
- ALUMINUM/COMPOSITE
- TRUNK FLOOR

 ROLLING CODE ENCRYPTED
 IGNITION SWITCH
- WARRANTY
- 1 YEAR/UNLIMITED MILES BUMPER-TO-BUMPER
- 2 YEARS/UNLIMITED MILES POWERTRAIN
- 5 YEARS/UNLIMITED MILES RUST AND CORROSION

FUNCTIONAL

- FORD/ROUSH PERFORMANCE 5.0L Ti-VCT DOHC "COYOTE" V8, SUPERCHARGED AND INTERCOOLED, RATED AT 710 HP / 610 LB.-FT. TORQUE
- HIGH CAPACITY EXTERNAL OIL COOLING SYSTEM
- HEAVY DUTY ENGINE COOLING
 PACKAGE w/ DUAL HIGH OUTPUT FANS
- HIGH TORQUE CAPACITY TWIN-DISC CLUTCH
- FORD 8.8" REAR END, 3.31 (A/T), 3.73
 (M/T) w/ 31-SPLINE AXLES AND TRACTION-LOK[™] LIMITED SLIP DIFFERENTIAL, FINNED ALUMINUM DIFFERENTIAL COVER, 1350 YOKE
- MOTORCRAFT AGM BATTERY w/ 760 CCA, TRUNK MOUNTED
- POWER FOUR WHEEL DISC BRAKES w/
 13.06" FRONT / 12.88" REAR SLOTTED
 AND VENTILATED ROTORS AND 6
 PISTON FRONT/ 4 PISTON REAR
 CALIPERS
- HYDRAULICALLY ASSISTED POWER RACK AND PINION STEERING
- UNEQUAL LENGTH CONTROL ARM FRONT SUSPENSION w/ CAST ALUMINUM SUBFRAME
- 3-LINK REAR SUSPENSION w/ TORQUE ARM AND PANHARD ROD
- JRI NON-ADJUSTABLE COILOVER SHOCKS w/ CONSTANT RATE SPRINGS
- ELECTRONICALLY CONTROLLED
 CALIPER-ACTUATED PARKING BRAKE
- EMERGENCY TIRE INFLATION KIT
- REMOTE BATTERY CHARGE POSTS
- 4.3A 8-STAGE ON-BOARD TRICKLE CHARGER w/ REAR BUMPER-MOUNTED MAGNETIC CONTACT
- TIRE PRESSURE MONITORING SYSTEM
 (TPMS)
- 17 GALLON FUEL TANK
- POLYURETHANE BONDED WINDSHIELD AND BACKLITE GLASS w/ BAKED CERAMIC FRIT
- GAS CHARGED STRUT HOOD HINGE SUPPORTS

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MODELS, PACKAGES AND OPTIONS

MODEL

	1968 SHELBY GT500KR 2+2 FASTBACK	\$	320,600			
	710 HP, 610 LB-FT 5.0L Ti-VCT DOHC V8 supercharged engine					
TRA	TRANSMISSION					
	10R80 10-speed electronically controlled automatic transmission		STD			
	T-56XL 6-speed close ratio manual transmission		N/C			

EXTERIOR

EXTERIOR COLORS

The Revology paint process consists of a BASF phosphoric acid conversion coating for corrosion protection, Glasurit EP-Series chromate-free epoxy primer, Glasurit acrylic primer surfacer, Glasurit 55 Line basecoat, and Glasurit high gloss clearcoat for the ultimate in appearance and durability

r 🗆	SC	DLID		N/C
		CANDYAPPLE RED (T) M2008 ¹	ROYAL MAROON (B) M30591	
		MEADOWLARK YELLOW (W) M31201	WIMBLEDON WHITE (M) M16191	
		RAVEN BLACK (A) M1724 ¹		
	ME	TALLIC		\$ 975
		ACAPULCO BLUE MET (D) M30771	LIME GOLD MET (I) M20411	
		BRITTANY BLUE MET (Q) M16241	MEDIUM GRAY MET (6) M1900	
		DARK BLUE MET (2) M1903	PRESIDENTIAL BLUE MET (X) M3061	
		GULFSTREAM AQUA MET (F) M3065	SUNLIT GOLD MET (Y) M30731	
		HIGHLAND GREEN MET (R) M3067 ¹		
	PR	EMIUM		\$ 1,575
		ARGENTO NURBURGRING MET FER_101	METEOR GRAY MET POR_M7W	
		CHALK POR_M9A	MIAMI BLUE POR_M5C	
		GIALLO MODENA FER_229211	NEBULA GRAY PEARL LEX_1H9	
		JET BLACK MET POR_C9X	ROSSO CORSA FER 322	
		LAVA ORANGE POR_M2A		
ι	SP	ECIAL		\$ 3,850
		CARRERA WHITE MET POR_S9R		
		RAPID RED (D4) M7444		
¹OEI	1 GT50	0KR color		

LeMANS STRIPES

LeMans stripes were a dealer-installed option on the 1968 Shelby GTs. On Revology Shelby GTs, the stripes are laser-aligned and applied to the front fascia, hood, cowl, roof, trunk filler panel, decklid, taillamp panel, rear valance, and rear bumperettes. After base coat, three coats of gloss clear are applied, leaving no perceptible transition between stripe and body color

г□	NO LeMANS STRIPE				
	PAINTED LeMANS STRIPES			\$	6,575
	□ ALPINE WHITE BMW_300		RAVEN BLACK (A) M1724		
	GUARDSMAN BLUE (F) M1622		WIMBLEDON WHITE (M) M1619		
	PAINTED LeMANS STRIPES, SPECIAL COLOR			\$	7,950

WHEELS

r□	SHELBY 10-SPOKE LW10, 17x8	N/C
	Standard on GT500	
	TORQ THRUST VN215, 17x8	N/C
	TORQ THRUST VN215, 17x9.51	\$ 2,195
	MAGNUM 500 VN501, 17x8	N/C
	MAGNUM 500 VN500 2PC, 17x9.5 ¹	\$ 4,725
	SHELBY VN427 2PC, 17x9.51	\$ 5,245
	SHELBY 10-SPOKE 2PC, MACHINED CENTER, 17x10 ¹ ²	\$ 8,145
	¹ Vehicles equipped with 17x9.5 or 17x10 front wheels have a reduced turning radius ² Delayed availability	

INTERIOR

SEATS AND TRIM

Revology Shelby GT seats are designed and built in-house to deliver modern comfort and lateral support while providing an authentic appearance. Front seats are equipped with power fore/aft and manual recline. Seats and interior trim panels are covered in premium OEM automotive grade vinyl or OEM automotive leather which offers superior abrasion resistance and protection from sun loading

ſ	PREMIUM VINYL Premium OEM automotive grade vinyl covered front and r guarter trim panels, and kick panels	rear sea	ts, door panels, dash pad, console,	N/C
	□ BLACK		RED	
			PARCHMENT	
	PARTIAL NAPPA LEATHER		\$	6,185
	Premium Nappa leather front and rear seating surfaces, o	loor pan	els, and dash pad	
	D BLACK			
	FULL NAPPA LEATHER		\$	10,475
	Premium Nappa leather front and rear seats, door panels, headliner, and kick panels	, dash p	ad, console, quarter trim panels,	
	BLACK, PORSCHE SCHWARZ		MEDIUM GRAY, MERCEDES RIFFGRAU	
	BROWN, MERCEDES NUBBRAUN		MEDIUM TAN, FERRARI CUOIO (+\$1,200)	
	BURGUNDY, MERCEDES SUNSETROT		NAVY BLUE, PORSCHE NACHTBLAU	
	CHARCOAL GRAY, PORSCHE ACHATGRAU		PARCHMENT, MERCEDES SAVANNENBEIGE	
	IVORY, MERCEDES PORZELLAN		RED, PORSCHE FLAMENCOROT	
	□ LIGHT BEIGE, MERCEDES HELLBEIGE			
	FULL NAPPA LEATHER, LIGHT BEIGE, IVORY	′ OR P	ARCHMENT w/ ACCENT \$	11,195
	Full Nappa leather with accent color used for dash pad ar	nd carpe	t	
	LIGHT BEIGE, MERCEDES HELLBEIGE			
	IVORY, MERCEDES PORZELLAN			
	PARCHMENT, MERCEDES SAVANNENBEIGE			
	W/ BLACK PORSCHE SCHWARZ ACCENT			
	W/ BURGUNDY PORSCHE SUNSETROT ACC	ENT		
	W/ DARK BROWN MERCEDES NUBBRAUN A	CCENT		
	W/ NAVY PORSCHE NACHTBLAU ACCENT			
	CUSTOM INTERIOR CONFIGURATION		\$	1,500
	Create your own bespoke interior environment using stan from a wide range of non-standard colors and/or materials	•		

from a wide range of non-standard colors and/or materials to further personalize your Revology Mustang . Option price includes design and production cost; it does not include incremental materials cost, if any

CARPET

Choose from molded nylon loop or 100% wool German square weave carpet. Includes matching front and rear floor mats and matching carpet on the back of the fold down rear seat.

matc	hing c	arpet on the back of the fold down rear se	eat.			
r 🗆	NY	LON LOOP				N/C
	Similar in appearance to that used by Ford in the 1960s, our molded nylon loop carpet is composed of 100% 6,6 Raylon with 20 oz. of yarn per square yard for a plush, premium feel. Molded to the shape of the floor to ensure a precise fit, it features a 45 mil thick Ethylene Vinyl Acetate (EVA) mass backing material to reduce heat and noise.					
		AQUA		NAVY		
		BLACK		PARCHMENT		
		IVY GOLD		RED		
		LIGHT BLUE		TAN		
		MAROON				
	WC	OOL, SQUARE WEAVE			\$	3,375
		% wool German square weave carpeting nate in appearance, craftsmanship, and o		r seams and bindings represe	nts the	
		BLACK		GRAY		
		BROWN		RED		
		CHARCOAL		TAN		
		DARK BLUE				
All R	evolog	SEAT AND TRIM OPTIONS y Shelby GTs feature perforated seat and ed by Porsche	d door panel inserts.	The European-sourced leathe	r is perforated using the	e same
	CC	NTRAST STITCHING			\$	1,025
		ble topstitch seam is sewn in your choice h, seats, quarter trim panels, and shifter b	•		ed to	
	AL	CANTARA™ HEADLINER AND SU	JN VISORS		\$	1,125
		uine Alcantara ™ trimmed headliner and rior option above	sunvisors. Requires	selection of full Nappa leather		
The I Shell	Revolo by Del	IENTS AND DASH TRIM gy 1968 Shelby GT interiors feature gent uxe interior. Laser cut from bulk veneer s iment cluster bezel, dash, and console su	tock and precisely ha			
	KP	H SPEEDOMETER			\$	275
	Prin	nary readout in KPH, secondary in MPH				
	CC	NSOLE DELETE				N/C
	win	laces console w/ floor mounted shifter. F dow switch are mounted below the center lable with touch screen head unit				
STE	ERIN	IG WHEEL				
	3-8	POKE WOOD RIM WHEEL				N/C
		standard wheel is a 15" diameter Walnut stantial, modern feel	t wood grain wheel th	at looks vintage but has a		
	3-8	POKE LEATHER WRAPPED WH	EEL		\$	1,290
	3-sµ	ooke wood rim wheel wrapped in Nappa l	eather			
STE	ERIN	IG WHEEL HORN BUTTON				
г¤	RE	VOLOGY "R" LOGO				N/C
	Rev	ology "R" logo horn button, machined fro	m aluminum billet			
	SHELBY COBRA LOGO Shelby Cobra logo, plastic insert					N/C
	20	,,,				

AUDIO AND COMMUNICATION

The standard audio system features a multi-function head unit integrated into the center stack. This unit features a 7-inch touch screen, Bluetooth, Apple Car Play, Android Auto, and USB inputs. A reverse camera is standard. Standard equipment speakers are Focal Access coaxials, 4" front and 6.5" rear, mounted in the kick panels and rear cargo panels, respectively.

HEA	D UNIT	
r 🗆	TOUCH SCREEN DISPLAY + REVERSE CAMERA	N/C
	Pioneer seven inch touch screen w/ Bluetooth, voice recognition, Apple Car Play, Android Auto, and reverse camera	
	EXPORT HEAD UNIT	\$ 1,075
	ADD NAVIGATION	\$ 910
	□ ADD SIRIUS XM	\$ 745
	AM/FM STEREO w/ VINTAGE APPEARANCE	N/C
	Looks like the original AM radio, but features FM, Bluetooth, and USB inputs. Requires Console Delete option. Manual transmission only.	
AUD	IO OUTPUT	
r 🗆	STANDARD AUDIO SYSTEM	STD
	Focal Access kick panel-mounted 4.0" and rear trim panel-mounted 6.5" coaxial speakers	
	PREMIUM SOUND COMPONENT SYSTEM	\$ 4,895
	Focal K2 component speakers w/ kick panel- or door-mounted 4.0" woofer and A-pillar-mounted 0.75" tweeter; rear trim panel-mounted 6.5" K2 coaxial speakers; trunk-mounted Mosconi/Gladen One 90.8 DSP 720w 8 channel Class AB power amplifier; JL Audio 10TW3-D8 10" enclosed subwoofer	
г	KICK PANEL MOUNTED FRONT SPEAKERS	PKG
	4.0" woofers are mounted in the kick panel for an OEM door panel appearance. Power windows are activated by switches in the window crank handles	
L	DOOR PANEL MOUNTED FRONT SPEAKERS	\$ 825
	4.0" woofers are mounted in the door panel for optimal sound imaging. Power windows are activated by console-mounted rocker switches	
FUN	ICTIONAL	
RES	TRAINT SYSTEMS	
	FRONT SEAT HEAD RESTRAINTS	\$ 950
	Adjustable front seat head restraints, covered in matching leather or vinyl	
TIRE	2	
	STANDARD - HIGH PERFORMANCE SUMMER	N/C
	Michelin high performance summer tires are standard equipment. The 245/45ZR17 Pilot Sport 4S is fit to all cars equipped with 17x8 wheels and the 275/40ZR17 Pilot Sport PS2 to all cars equipped with 17x9.5 or 17x10 wheels	100
Lo	OPTIONAL - RUN FLAT	\$ 1,420
	Optional tire for 17x8" wheels only. 245/45RF17	
EXH	AUST	
r 🗆	DUAL EXHAUST	N/C
	2.5" stainless steel mandrel bent dual exhaust w/ Borla S-Type mufflers and 4x15" resonators deliver a soft burble at idle and are quiet with no drone at cruise speed	
Lo	PERFORMANCE SOUND DUAL EXHAUST	\$ 500
	Borla ATAK [®] mufflers and 4x10" resonators provide a more aggressive tone	

DRIVELINE

Revology Mustangs and Shelby GTs equipped with the 710hp supercharged 5.0L Ti-VCT V8 engine come standard with a Ford 8.8" rear (3.73 ratio w/ manual trans, 3.31 w/ automatic), 31 spline axles, Traction-Lok TM limited slip differential, 1350 yoke, finned aluminum differential cover, carbon fiber driveshaft, and twin-disc clutch (M/T)

BRAKES

13.06" front and 12.88" rear ventilated and slotted rotors and fixed six piston front and four piston rear calipers provide superior braking performance and fade resistance with excellent pedal feel and minimal brake dust. Select either gray anodized or painted calipers.

	GRAY ANODIZED CALIPERS					N/C
	PAINTED CALIPERS					1,625
	Competition Red, Competition Blue, and Gloss Black calipers feature a silver logo; LeMans Yellow calipers feature a black logo					
		COMPETITION RED		COMPETITION BLUE		
		GLOSS BLACK		LeMANS YELLOW		

OTHER

EXPORT LIGHTING PACKAGE - 1968 SHELBY	\$ 550
Includes rear fog lamp integrated into the reverse lamp housing and clear front marker lights with amber turn signals. DOES NOT INCLUDE AMBER REAR TURN SIGNALS. Client is	

responsible for verifying compliance with local regulations